

ALISSA TULACRO

COPYWRITER

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EXPERIENCE

MERGE, CHICAGO

SENIOR COPYWRITER // AUGUST 2018 - PRESENT

Land O'Frost, Gone Rogue, Blue Cross and Blue Shield, IU Health, New Business.

MERGE, CHICAGO

COPYWRITER // NOVEMBER 2017 - JULY 2018

Land O'Frost, Blue Cross and Blue Shield, Capital Bank, Chicago's First Lady Cruises.

HY CONNECT, CHICAGO

JUNIOR COPYWRITER // JANUARY 2016 - NOVEMBER 2017

Land O'Frost, Bakers Square, American Academy of Dermatology, MB Financial Bank, Advocate Health Care.

HY CONNECT, CHICAGO

ACCOUNT COORDINATOR // JULY 2015 - DECEMBER 2015

BlueCross BlueShield of Illinois and American Academy of Dermatology.

EDUCATION

CHICAGO PORTFOLIO SCHOOL, CHICAGO

COPYWRITER // OCTOBER 2015- DECEMBER 2016

UNIVERSITY OF FLORIDA, GAINESVILLE

BA in ADVERTISING // AUGUST 2012- DECEMBER 2014

EASTERN ILLINOIS UNIVERSITY, CHARLESTON

MARKETING // AUGUST 2010- MAY 2012